



# 2025 Dublin

## Exhibitor

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Presented by:



[holidayworldshow.com](http://holidayworldshow.com)

# Venue - Dates - Contacts



## VENUE

RDS Simmonscourt  
Ballsbridge  
Dublin DO4 AK83  
t: +353 (0)1 668 3070  
www.rds.ie

## DATE AND TIMES

Friday	January 24	9.30am - 12.30pm	Trade Only
Friday	January 24	12.30pm - 5.00pm	Trade and Public
Saturday	January 25	10.00am - 5.00pm	Trade and Public
Sunday	January 26	10.00am - 5.00pm	Trade and Public

## CONTACTS

Maureen Ledwith - Sales Director  
t: +353 (0)1 291 3700  
e: maureen@bizex.ie

Angela O'Rourke, Sales Development Manager  
t: +353 (0)1 291 3705  
e: angela@bizex.ie

Annette McCann - Account Executive  
t: +353 (0)1 291 3709  
e: annette@bizex.ie

Maria Hourican - CEO  
t: +353 (0)1 291 3707  
e: maria@bizex.ie

## ORGANISERS

Organised on behalf of:

The Irish Travel Agents Association by  
Business Exhibitions Limited  
59 Rathfarnham Road, Terenure  
Dublin D6W AK70  
Ireland  
t: +353 (0)1 295 7418

[holidayworldshow.com](http://holidayworldshow.com)

# Dublin Holiday World Show - Profile

## Visitor Profile

### REASONS FOR VISITING THE HOLIDAY WORLD SHOW (%)

• Information for this year's holiday	39
• Information for next year's holiday	20
• For a day out	9
• For Show offers	22
• Another reason	10

### MALE/ FEMALE VISITOR BREAKDOWN (%)

• Male	48
• Female	52

### LIKELY TO VISIT 2025 SHOW 93%

### AGE PROFILE OF VISITOR (%)

• 18 - 24	8
• 25 - 34	29
• 35 - 44	21
• 45 - 54	16
• 55 - 64	17
• 65 or over	9

### LIKELY DESTINATIONS TO VISIT (%)

• Europe (inc. ROI & NI)	39
• Middle East	6
• Africa	4
• Asia	15
• Caribbean	8
• America	18
• Somewhere else	8
• Nowhere	2

## Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Camping Caravans & Motorhomes
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Homes in The Sun Pavilion
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

## Promotion

- The Show will benefit from a focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted ticket promotions to drive awareness and attendance.

## Attendance

Trade Only	Public/ Trade	Total	Exhibitors
720	31,750	32,470	450

# Testimonials - Dublin

## Cuba Tourist Office

Love the organisation of the Dublin show, very professional and helpful staff. We will definitely be back again next year, as we do very year.

**Isabel D.Jimenez**

## Omni Travel

Wonderful event, glad to see so many excited people ready to explore and find out more about the world and taking time out for quality adventures.

**Darina Slattery**

## The Travel Department

The Holiday World Show gives us an opportunity to speak to potential customers and get face to face time with them.

**Claire Doherty**

## Air Canada

We had great interactions with potential customers at the Air Canada stand, Definitely a worthwhile event for us.

**Blaithin O'Donnell**

## Tourism Malaysia

We had very positive visitors wanting to visit Malaysia and visitors who had been and are planning to return in the further.

**Maltida Stanisclas**

## Med Playa Hotels

Although we booked very late for the event, the assistance & attention received by the organisers was excellent and we can't wait to return.

**Sue Matthews**

## Slovakia Travel

Excellent chance for Irish travellers to collect quick information about destinations they are interested in visiting.

**Robert Gulis**

## THB Hotels

Excellent event, lots of visitors very interested in our product and we have booked already for 2025.

**Rosana Quintana**

## Cumbria

Brilliant event with high traffic and great engagement. Fantastic for promoting our destination to the Irish market.

**Dan Scearne**

## Spanish Tourism Board

The Holiday World Show is a must-attend event for anyone who is interested in tourism in Ireland. Spain and many of its destinations are always eager to be present for those trade professionals and visitors looking to experience Spain's rich culture, delicious cuisine and natural beauty first hand. We want to thank Business Exhibitions for providing us with the opportunity to participate for another year and we look forward to the 2025 event.

**Borja Bedoya**

## Galacia Tourism Board

The staff at the Holiday World Show were very kind, co-operative and helpful, it was a pleasure working with them and look forward to the 2025 event.

**Maria Otero Iglesias**

## Camping Yelloh Villages

Thank you to the Holiday World Show Team that created another fantastic event. Really helpful & friendly and amazing event.

**Camping Yelloh Village, Pin Parasol & Camping le Guyonnier**

## Antigua Barbuda Tourism Authority

Well organised, helpful staff, great event.

**Sean Matthews**

## Hurtigruten

First time doing this show, but got great guidance & support. Great feedback from the visitors. Such a lovely friendly crowd in Dublin. Organisational team were fantastic, we will be back next year.

**Carla Hines**

## Cyprus Tourism

A well organised event with great attendance on all days. Definitely a great exhibition to showcase the Island.

**Costas Katsellis**

## Wildfoot Travel

Perfectly executed event, great craic, no doubt we will be back.

**James Turner**

## Columbia

Great show, we had lots of interest from people who want to come to Colombia.

**Juliana Torres**

# Become an Exhibitor - Dublin

## SHELL SCHEME PACKAGE

€370 + 23% VAT per square metre includes:

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

## SPACE ONLY

€329 + 23% VAT per square metre includes:

- Night Security
- Carpet
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

## STAND PRICE POINTS

Stand Size Metres Option	Space Only	Shell Scheme
2 x 2 = 4	€1,316	€1,480
3 x 2 = 6	€1,974	€2,220
3 x 3 = 9	€2,961	€3,330
4 x 3 = 12	€3,948	€4,440
5 x 3 = 15	€4,935	€5,550

## PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

## EXHIBITOR BADGE/ CAR PARK PASS

On arrival at RDS Simmonscourt please call to the Exhibition Organiser's Office to collect your Exhibitor Badge and Car Park Pass.

## BUILD UP AND DISMANTLING

### BUILD UP

Shell Scheme Exhibitors:

2.00pm - 9.00pm Thursday 23 January

### Space Only Exhibitor:

1.00pm - 9.00pm Wednesday 22 January

8.00am - 9.00pm Thursday 23 January

### DISMANTLE

6.00pm - 10.00pm Sunday 26 January

8.00am - 2.00pm Monday 27 January

## CONTRACTORS

### SHELL CONTRACTORS

O'Brien Expo Services Limited

m: +353 (0)87 249 2489

e: tony@obexpo.ie

Contact: Tony O'Brien

### ELECTRICAL CONTRACTOR

Business Exhibitions Limited

m: +353 (0)87 255 1675

e: shane@bizex.ie

Contact: Shane Hourican

### FURNITURE CONTRACTOR

Business Exhibitions Limited

m: +353 (0)87 255 1675

e: shane@bizex.ie

Contact: Shane Hourican

## BROCHURE STORAGE

There is a dedicated Brochure Area in the venue. Please note that brochures and stand equipment must not be delivered to the venue before Wednesday January 22 2025.

The address label should contain:

Holiday World Show,

RDS Simmonscourt Pavilion,

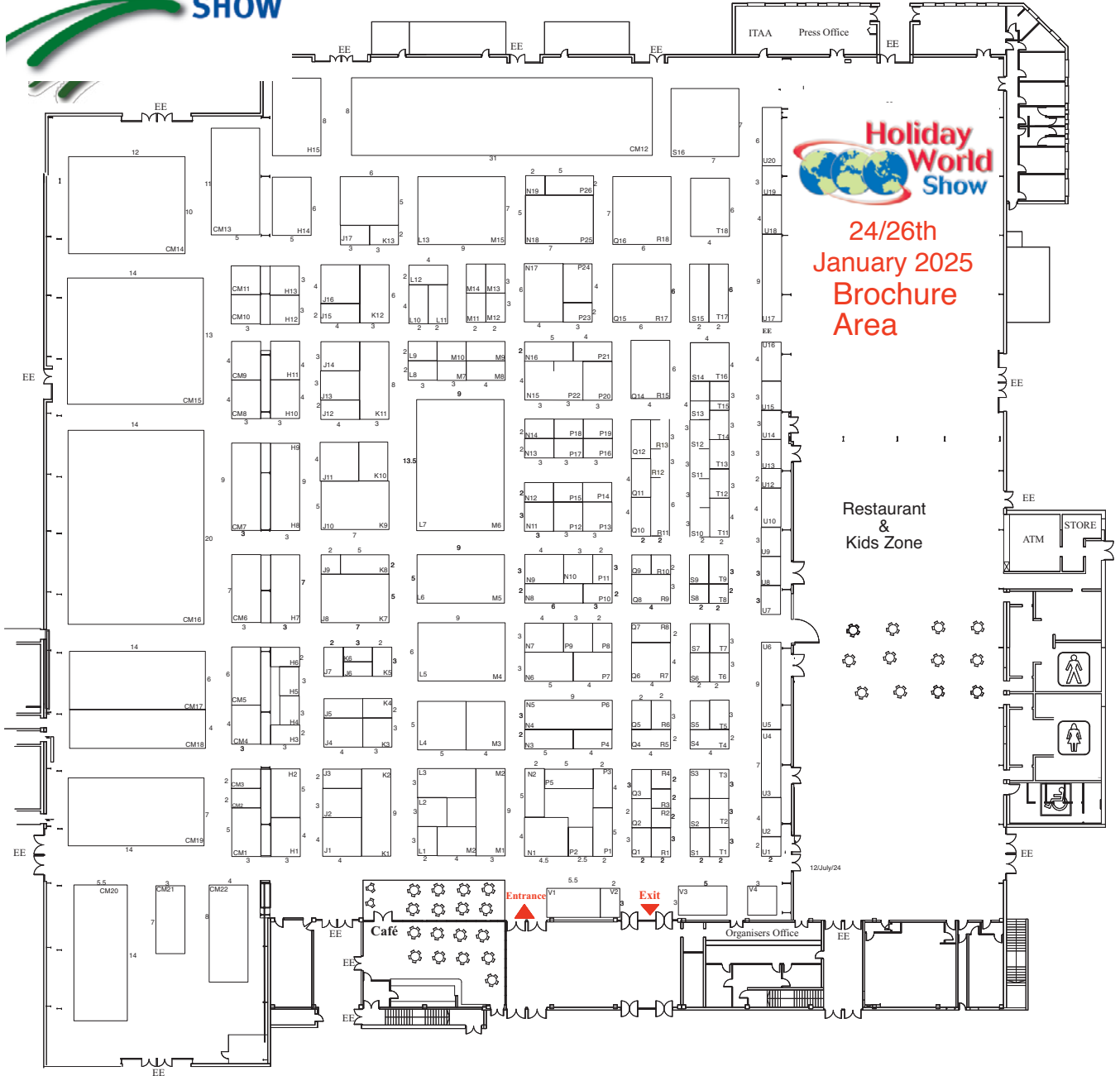
Ballsbridge,

Dublin D04 E6N6, Ireland,

your company name, contact name and Stand Number.

# Floor Plan - Dublin

**CARAVAN &  
MOTORHOME  
SHOW**



## STAND BOOKING FORM 2025

PLEASE USE BLOCK CAPITALS

CATALOGUE DETAILS

Company Name	<input type="text"/>	Stand No.	<input type="text"/>
Address	<input type="text"/>		
	<input type="text"/>		
	Postcode		
Contact Name	<input type="text"/>	Job Title	<input type="text"/>
t	<input type="text"/>	w	<input type="text"/>
incl. STD Code	<input type="text"/>	e	<input type="text"/>
m	<input type="text"/>	Letter under which you wish your company to be identified in alphabetical listing <input type="text"/>	

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.  
Please copy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent  Cruise/Ferry  Adventure Travel  Wedding/Honeymoon  Escorted Tours  Home Holiday   
Camping Abroad  Sun & Beach Holidays  Golf Holidays  Spa & Wellness  50+ Tourism  City Breaks  Hotels   
Tourist Organisation  Bus/Coach/Car/Rail  Airline  Visitor Attraction  Other (specify) \_\_\_\_\_

Region: Asia/Pacific  Africa / Middle East  Britain  Australia  Canada  Europe/Mediterranean  North America   
Northern Ireland  Republic of Ireland  South America  The Americas  USA  Other (specify) \_\_\_\_\_

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name	<input type="text"/>	Stand No.	<input type="text"/>
Address	<input type="text"/>		
	<input type="text"/>		
	Postcode		
Contact Name	<input type="text"/>	Job Title	<input type="text"/>
t	<input type="text"/>	w	<input type="text"/>
incl. STD Code	<input type="text"/>	e	<input type="text"/>
m	<input type="text"/>		

STAND DETAILS & VAT

Purchase Order: \_\_\_\_\_

SPACE + SHELL €370 per metre<sup>2</sup>

SPACE ONLY €329 per metre<sup>2</sup>

Stand Number	Total Metres	Metres Front	Metres Depth	Total €
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
VAT No: <input type="text"/>			or VAT @ 23%	<input type="text"/>
			<b>TOTAL</b>	<input type="text"/>

PAYMENT SCHEDULE:  
\*50% Deposit is due upon booking  
\*Balance due 1/11/24

PAYMENT OPTIONS

### 1. CHEQUE & BANKERS DRAFT

Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland  
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

### 2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

### 3. CREDIT CARDS

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	Amount	<input type="text"/>
Card No	<input type="text"/>	Expiry Date	<input type="text"/> / <input type="text"/>
		CCV Code	<input type="text"/>
Cardholder Name	<input type="text"/>	Signature	<input type="text"/>
		Date	<input type="text"/>

### STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature	<input type="text"/>	Title	<input type="text"/>	Date	<input type="text"/>
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# IRISH TRAVEL INDUSTRY A W A R D S

The Irish Travel Industry Awards, now in their 12th Year, are the Premier Awards for suppliers and travel agents in the travel industry in Ireland.

The Awards will take place at a prestigious Gala Banquet in the Round Room at the Mansion House on Thursday 23rd January 2025 - the eve of Dublin Holiday World Show.

Contact Maria Hourican for information

t: +353 (0)1 291 3707

e: [maria@bizex.ie](mailto:maria@bizex.ie)

w: [irishtravelindustryawards.com](http://irishtravelindustryawards.com)